



Antoine RESK DIOMANDE

Experienced Head of Sustainability, CSR, ESG, Environmental strategy & PR Communication

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Ivorian/French, married
40 years old, Driving Licence

AREA OF EXPERTISES

SUSTAINABILITY STRATEGY/CSR

LOW CARBON STRATEGY

CARBON INSETTING – OFFSETTING

SUSTAINABLE PURCHASING POLICY

SUPPLY CHAIN RISK ANALYSIS

STAKEHOLDERS RELATIONSHIPS MANAGEMENT

PRESS RELATION – CRISIS COMMUNICATION

GLOBAL COMMUNICATION STRATEGY

KPI'S & DETAILED ORIENTED MANAGER

BOARD MANAGER'S DECISION SUPPORT

BUDGET MANAGEMENT

VERY GOOD RELATIONSHIP

AUTONOMOUS AND HIGH AGILITY OF WORK

HIGH SENS OF CRÉATIVITÉ AND

DESIGN THINKING ORIENTED

ADVOCACY AND ENGAGEMENT

WORK EXPERIENCES

Since Sept.
2022

SUSTAINABLE PERFORMANCE & TRANSFORMATION MANAGER

Main purpose is to support our clients to identify, measure, and manage their business and reporting risks as they transit their organizations in respond to changing government environmental regulations and new trends in sustainability management and reporting.

- CSR Audit & Advisory
- Sustainable procurement strategy & action plan
- Supplychain risk analysis & Transparency
- Supplychain Decarbonization
- Traceability Analysis in Agroindustry & Mining Sectors
- Sustainability opportunities for competitiveness
- ESG / Sustainability Due Diligences
- Extra financial reporting
- Carbon Credits project verification

ERNST & YOUNG (EY)

Climate Change & Sustainability Services (CCaSS)

Big four, EY provides consulting, assurance, tax and transaction services

€ 1,75 bn turnover
6154 employees (France)

Sustainability leader in sustainability & Climate Strategy Consulting, Verdantix, jan. 2022

www.ey.com

nov. 2021-
Sept.2022

SENIOR MANAGER BUSINESS PARTNERSHIPS & SUSTAINABILITY ADVISOR

- Membership & Key Account Relationship Management lead
- Leading and supporting the development of new business engagements with a view to translating these to long term partnerships
- Management & support of 30 Key Account Managers across 10 countries
- Support the business review of countries offices
- By working closely with the Executive Team, evaluate the quality of partnerships
- Coaching and mentoring Earthworms Member Management teams
- Communication strategy advisor for members
- Sustainability advisor for key accounts
- Stakeholders engagement

EARTHWORM FOUNDATION

Formerly The Forest Trust/TFT is an impact-driven, non-profit organisation with 22-years of experience working with companies to find sustainable solutions that benefit people and the planet.

www.earthworm.org

Sept 2017
To Oct.2021

HEAD OF SUSTAINABILITY & CORPORATE COMMUNICATION

- Implementation of the CSR / Sustainable Development strategy
- Coordination of the Sustainable Cocoa Programme : [Transparence Cacao Programme](#)
- Coordination of the energy saving plan & carbon balance
- Carbon offsetting & insetting Strategy
- Child Labor Monitoring & Remediation System Management
- Editor-in-chief of the Group reference documents: CSR / Sustainable Development reports, Cocoa & Forest Initiative report
- Brand Reputation | e-reputation|Crisis Communication management
- Sustainable add-value Services development for private labels and partners in Retail industry of Chocolate and candy
- Corporate Communication global Strategy
- Press Relation & Brand Reputation management
- Management of transversal marketing projects

Groupe CEMOI Chocolatier

First Chocolatier Français
800 M€ de CA
3300 Collaborateurs
15 filiales en Europe, USA, Chine

www.group.cemoi.fr
www.transparence-cacao.com

Oct. 2015
To Sept. 2017

COMMUNICATION & WEBMARKETING CONSULTANT

- Communication et Design Thinking
- Brand Strategy and digital innovation
- Training and development in branding, communication, Design Thinking & innovation, semiotics
- Sustainability Strategy, study and prospective

BRANDETHIC

Entrepreneurship

Mars 2010-
Oct. 2015

PROJECT MANAGER COMMUNICATION & CORPORATE CITIZENSHIP

- Corporate Communication and CSR Strategy
- 5 years Public private partnership with UN World Food Programme and TNT Express France
- Editor-in-chief of the Group reference documents:
- France Brand Employer Strategy
- Stakeholder and partnership managements (Associations, NGOs)
- Brand ambassadors network development
- 360° Communication projects management

TNT Express France /FedEx

European Express transport
Leader
50 M€
5000 collaborateurs France
77 000 Monde

www.tnt.com

Aout 2006-
sept 2009

COMMUNICATION OFFICER

- Brand Communication strategy
- Street-marketing and brand Sponsorship activations
- Merchandising process and branding

Orange-Côte d'Ivoire Telecom

First Mobile et Internet supplier in Côte d'Ivoire

180 M€
1000 collaborateurs

www.orange.ci

EDUCATION

2010-2013

Ph. D. Information & Communication Sciences
Sémiology applied to Sustainable branding strategies
Analysis of organizational reconfigurations brought about by the semiotic brand - CSR entanglement
>[Ph. D Online here](#)

Université Lumière Lyon 2
Ecole Doctorale Epic 485
Sciences de l'Information et de la Communication

2009 à
2010

Master Degree in Information & Communication Sciences
Specialty : Organization's communication and Sustainability

Université Jean Moulin Lyon 3
UFR Lettres et Civilisations
Cohabité avec l'ENS et l'IEP Lyon

2002 à
2005

Bachelor Degree Commerce Business Administration
Specialty : Marketing Management

Institut National Polytechnique
Houphouët Boigny Yamoussoukro
Côte d'Ivoire

LANGUAGES AND ADDITIONAL SKILLS

IT AND SOFTWARES

- MS Office (Word, Excel, Powerpoint)
- Project Management software : Bubble Plan, VM Projects, Trello
- Professional Google suite, Outlook, Lotus Notes
- CAO-Photoshop
- Lexical Analysis (Tropes, Sphinx, SPSS)
- CMS : Wordpress

LANGUAGES

- French Native
- English Fluent
- German Notions
- Wolof (Sénégal) Fluent

CERTIFICATES

Dec. 2019

Internal Quality Auditor training – ISO 9001

- Business risk analysis
- Conduct of audit mission & report writing
- Definition of process

BUREAU VERITAS



Juin 2017

Training in Crisis Communication at digital area

- Analysis & modeling of the challenges of crisis management
- Communicate in times of crisis and deal with the medias

COMUNDI Compétences



STRATÉGIES FORMATIONS

Nov. 2013

Certificate in Innovation & Design Thinking
Innovation Management technics & Spiral project management

Université de Cincinnati
Carl H. Lindner College of Business (En ligne)

PUBLICATIONS & CONFERENCES

Oct. 2014 **Un sens à nos marques : le marketing causal**, Louvain-La-Neuve, Academia l'Harmattan, 145 p.

De nov. 2015 **Lecturer in communication**
A oct. 206 Multimedia & Internet Professional

- Organization's Communication– M2103B
- Webmarketing & Brand storytelling – M3105 et M4105C
- Web sémantique, référencement web, community management

IUT 1 - Université Joseph
Fourier Grenoble

ACTIVITIES & INTERESTS

Interests Storytelling, Sémiology, Sustainability, Design Thinking, philosophy, travels, design, Scrabble ®

Community

- 2017 : Président of Rotary Club Lyon Meyzieu Grand Large, district 1710
- 2003 et 2005 : Coordinator of the General Association of Students of the Polytechnique Houphouët Boigny (3000 students)

Sport

- Basket-ball, swimming, scuba diving (licence level 1)